

Medallion

Gold

Awards





**GOLD
CERTIFICATE**

1 9 9 3

INTERNATIONAL GOLD MEDALLION AWARDS

Cable

Local/Regional TV Announcement- Episodic

Prime Sports Northwest

"NHL Playoff Tease"

Randy A. Paris

P R O M A X

PRODUCTION & MARKETING SOLUTIONS FOR THE ELECTRONIC MEDIA

GOLD
MEDALLION
AWARD

INTERNATIONAL GOLD MEDALLION AWARDS

Presented to
Prime Sports Northwest
In the Large Market Cable Category
Marketing Presentation - Videotape or Film
for
"PSN Sales Tape 93/94"



P R O M A X

PRODUCTION & MARKETING EXPERTISE IN THE ELECTRONIC MEDIA

SILVER
MEDALLION
AWARD

INTERNATIONAL GOLD MEDALLION AWARDS

Presented to
Prime Sports Northwest
In the Large Market Cable Category
Local/Regional TV Announcement - Episodic
for
"NBA Basketball...and Beyond"





International Gold Medallion Award

Presented to
Prime Sports Northwest
"Duck Sports Journal - Open"
Non-Promotional "Image" Animation
1995 Cable - Large Market
Randy A. Paris, Creative Director

P R O M A X

PRODUCTION & ADVERTISING SERVICES IN THE TELEVISION BUSINESS

P R O M A X

FOUNDATION & MARKETING SOCIETIES IN THE ELECTRONIC MEDIA

SILVER
MEDALLION
AWARD

INTERNATIONAL GOLD MEDALLION AWARDS

Presented to
Prime Sports Northwest
"Stay Up With the Sonics"
Local/Regional TV Announcement - Episodic
1995 Cable - Large Market



P R O M A X

PRODUCTION & MARKETING ASSOCIATION IN THE ELECTRONIC MEDIA

SILVER
MEDALLION
AWARD

INTERNATIONAL GOLD MEDALLION AWARDS

Presented to
Prime Sports Northwest
In the Large Market Cable Category
Non - Promotional "Image" Animation
for
"Beaver Territory"



P R O M A X

PROMOTING & MARKETING IDENTITIES IN THE ELECTRONIC MEDIA

GOLD
MEDALLION
AWARD

INTERNATIONAL GOLD MEDALLION AWARDS

Presented to
Prime Sports Northwest
In the Large Market Cable Category
Non - Promotional "Image" Animation
for
"The Crimson & the Gray"



1998 newsletter

CHAMPAGNE

SPOTS

ON A BEER BUDGET

Champagne Spots on a Beer Budget

WTAA-TV
Dallas, TX
Stan Melton, Jr.

Driving Mad



For those of you familiar to the news director's guide to overtyped, over used sweeps series, this one is on page 12, under the heading road rage. Thanks to a little rain on our road, we were able to shoot some beautiful, and at the same time dangerous nighttime driving footage. For graphics we printed words and marks on transparencies, then shot them in front of flashing police lights. With two police officers as talent we were able to make three completely different spots for around \$4,000.

WHEC-TV
Rochester, NY
John Doyle, Creative
Services Director

I Like Rosie



We took an old song called "I Like Candy," rewrote the lyrics to suit our needs. But first we had to get the rights. Our friend Todd Crook at NBC gave us some help figuring out who owned the song. We contacted the

Fox Sports Northwest
Bellevue, WA
Randy Park, Producer

Supersonics
Basketball



Start by impressing your local NBA millionaire with your directorial techniques to get the very best possible performance out of him. Then let him rehearse a little. And then shoot it. Spin and blur your logo, fling it in the air and then put a spinning basketball on top of it. Next surround your millionaire with a garbage matte and one more to keep his uniform's darker areas from laying through. Combine with chroma key and add a background.

WTAA-TV
Dallas, TX
Rhonda Gibbons

Herbal Prozac



We were searching for a new visual to depict depression and what might have been a natural cure. First our friends at Niemann loaned us an old mannequin. That worked as our human element without warming up the spots too much. We used different brightly covered rolls of seamless

A-Chance
Cody, Canada
Penny Demopoulos,
Video Producer

Full A



This was a 30 ID promo using station facilities and equipment with no budget. Five other writers/producers were willing to take it off with me for free. We put this together in just under six hours. The hardest part wasn't the shooting. It was actually covering up our eyes because god knows we didn't want to be recognized.

EPDX-TV
Portland, OR
Doug Zimmerman

Home Movies



First, I borrowed my dad's super 8mm movie camera. Then while in central Oregon, I shot scenic landscapes. I borrowed my dad's film projector and projected the film images onto a white card and then recorded these images onto BETA SP. The copy was written and voices found from around the office. The final cost of the spot came to about \$40.